



2026 Corporate Member Prospectus



Who We Are

The [Association for Dental Safety \(ADS\)](#) is the only nonprofit solely dedicated to infection prevention and patient and provider safety in oral health care.

ADS helps put dental infection control and safety laws, regulations, guidelines, standards, and best practices into action – ensuring every dental visit is safe.

We support our members and the oral health care community through evidence-based education and credentialing, a comprehensive library of online resources, and partnerships with individuals, agencies, and organizations to promote safe, infection-free oral healthcare for all.

Our community includes DSOs, group and private practices, dental schools, public health systems, dentists, hygienists, and assistants from around the world – all advocating for safe, infection-free oral healthcare.

Super Sponsors and Corporate Members play a vital role in making this possible. Their leadership and support strengthen our ability to deliver trusted education, expand access to resources, and champion the highest standards of safety across the profession. Together, we are shaping the future of infection prevention in dentistry.



VISION

Every dental visit is a safe visit.



MISSION

To be the leading provider of infection prevention and control education, training, and credentialing that supports safe dental visits.



VALUES

Patient & Provider Safety
Science-Based Learning
Integrity
Competent Community
Collaborative Leadership



WHY BECOME A CORPORATE MEMBER?

Targeted Access to Buyers & Decision-Makers

- Reach 8,500+ members across the U.S., Puerto Rico, Canada, and 28 countries.
- Connect with DSOs, group and private practices, dental schools, public health systems, dentists, hygienists, assistants, and educators—all with purchasing influence.

Brand Alignment with Safety & Trust

- Being associated with ADS highlights your company's commitment to infection control, regulatory compliance, and patient safety—values that strengthen brand reputation and build trust.

Visibility & Thought Leadership

- Gain recognition through ADS's conferences (900+ attendees), webinars (5,000+ registrants), and educational partnerships.
- Showcase your expertise via Industry Insight webinars, Product Discussion sessions, and sponsored education.
- Benefit from exposure to 10,800+ monthly website page views, 8,300+ new users, and 13,800+ social media followers.

Business Development & Networking

- Engage directly with influential practitioners, administrators, and credentialed professionals (2,500+ earned certificates and certifications).
- Build long-term partnerships and gain early insights into industry needs, regulatory changes, and market trends.

Marketing Leverage

- Exclusive brand exposure in ADS newsletters, websites, and events ensures visibility to a highly relevant, global audience.
- Demonstrate leadership by supporting AI-powered innovations like Ask ADS and by advancing infection-free dentistry worldwide.
- Membership signals that your company is not just selling products but actively advancing safer, smarter dentistry.

View specific membership benefits on the next page!

Member Benefits

Standard Corporate Membership

Super Sponsor Membership

MEMBERSHIP

Unlimited employees get full [member benefits](#), including education and training discounts (see next page).

\$120 value
per employee

\$120 value
per employee

Customized onboarding session to maximize ADS resource usage

\$1,500 value

\$1,500 value

MARKETING

Use of ADS corporate branding assets

\$500 value

\$500 value

Member recognition, company contact listing, and website link on the [Corporate Members](#) or [Super Sponsors](#) page of the ADS website

\$2,500 value

\$2,500 value

Company logo link on ADS homepage with 10,800+ page views per month (average)

NA

\$5,000 value



Logo link on weekly [InfoBites](#) email newsletter to 8,000+ people weekly

NA

\$5,000 value



Company listing and website link in bi-monthly [ICIP](#) publication

NA

\$5,000 value



Webinar Sponsorship – includes logo link recognition in email, social media, ADS event calendar, registration website, and access to the full list of registrants (name and email address). Participation is first-come, first-served, depending on available spots.

NA

1 Webinar
(\$1,500 value)



Opportunity to participate in social responsibility ad campaign

1/4 Page
(\$12,125+ value)

1/2 Page
(\$24,250+ value)



ADS EVENTS

Boot Camp

Exhibit Table

Discounted rate

Complimentary
(\$2,195 value)

Comp. Registration
(Only if exhibiting)

1 registration
(\$695 value)

2 registrations
(\$1,390 value)



Annual Conference

Exhibit Table

Discounted rate

Complimentary
(\$2,650 value)



Comp. Registration (Only if exhibiting)

2 registrations
(\$1,700+ value)

4 registrations
(\$3,400+ value)



Company name listed on event website, mobile app, intro PowerPoint presentations, and signage – direct exposure to 900+ attendees (For both events)

\$1,500 value

\$1,500 value



Logo on event website, intro PowerPoint presentations, and signage – direct exposure to 900+ attendees (For both events)

NA

\$1,500 value

Total Value

\$20,520+

\$57,885+

Total Cost

\$2,995

\$13,000

NEW! Opportunity to purchase in an **Industry Insights: Product Discovery Webinar** – a 1-hour presentation solely dedicated to your company's products and services. Includes logo link recognition in email, social media, ADS event calendar, registration website, and access to the full list of registrants (name and email address). A limited number is available on a first-come, first-served basis. Only members can participate!

Price: \$3,995

**SOLD OUT
FOR 2026!**

BENEFITS FOR YOUR TEAM



InfoBites – Receive a weekly email with the latest infection prevention and safety news.



Infection Control in Practice - Access an educational publication with real-life scenarios and checklists six times a year. Earn up to 6 CE credits annually.



The Safest Dental Visit™ Toolkit – Explore curated resources to support safe, infection-free oral healthcare.



Toolkits & Topics - Access a growing library of toolkits and topics on infection prevention and safety, available 24/7.



Ask ADS - Submit infection control questions to an AI-powered assistant and receive instant answers.



Webinars - Participate in live and/or on-demand webinars on current topics worth CE credits.



Education & Training - Receive discounts on Boot Camp, Annual Conference, workbooks, and access past conference presentations.



Member Certificate - Download a printable certificate to display in your office.



Member Directory – Explore a searchable directory of ADS members.



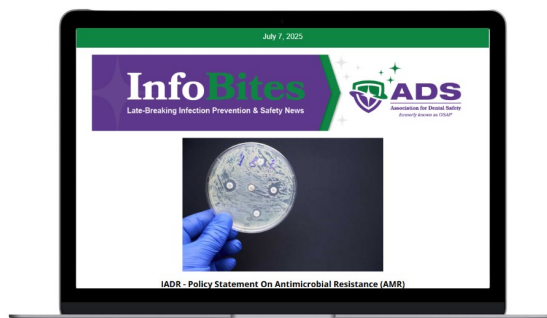
Recognition - Earn awards and serve on committees.

PUBLICATIONS



InfoBites

- Sent 1x per week
- 51 issues per year
- Sent to 8,000+ people weekly



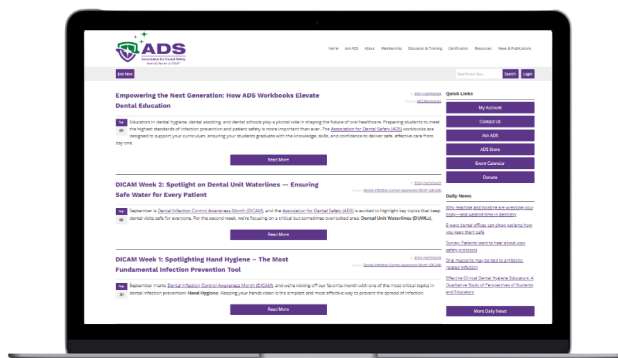
Infection Control In Practice: Team Huddle™

- Published bimonthly
- 6 issues per year
- Provides 1 ADA CERP credit



ADS Blog - NEW

- Published biweekly
- Unique, timely topics
- Potential advertising opportunities coming soon!





EDUCATIONAL OFFERINGS

Dental Infection Control Boot Camp | Feb. 2 – 4 | Atlanta, GA

A dynamic, foundational course that attracts oral healthcare professionals from diverse backgrounds, including those from military and federal services. The [Boot Camp](#) program welcomes newcomers, career-changers, and those seeking a refresher. Exhibitors and sponsors enjoy direct access to influential decision-makers and rising leaders, making this an ideal event for connection and brand visibility.



ADS Dental Infection Control
Boot Camp

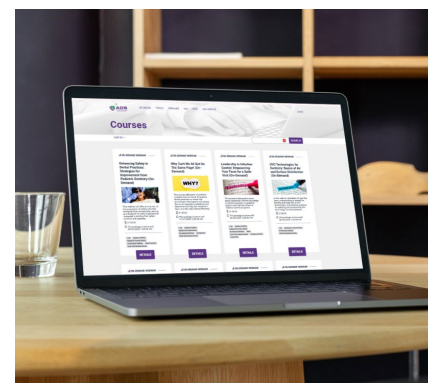
Annual Conference | May 27 – 29 | Salt Lake City, UT

The [Annual Conference](#) is the premier global conference for dental infection prevention, occupational health, and patient safety. It offers exhibitors and sponsors direct access to engaged decision-makers and industry leaders—an ideal platform to showcase innovations, gain visibility, and build valuable relationships.



ADS Webinar Series

[ADS webinars](#) deliver free, expert-led education—live and on-demand—for all, with CE credits. In 2025, 12 total webinars will be offered, with over 5,000 registrants already signed up.



2025 HIGHLIGHTS



ADS Membership

- 8,500+ members in all 50 states, Puerto Rico, and 8 Canadian provinces
- We also have members living in 28 countries



ADS Web Traffic

- 10,800+ page views per month (average)
- 8,300+ new users per month (average)



ADS Social Media

- 13,800+ combined followers



AI Innovation

- Launched [Ask ADS](#), our new AI-powered assistant, designed to provide instant evidence-based answers to infection control questions



Education & Certification

- 900+ participants attended our 2 conferences
- 2025 ADS Webinar Series has had more than 5,000 registrants, and 800+ on-demand registrants
- Partnered with APIC to create a 2025 dental webinar series
- Updated our workbooks and released them in printed and new digital-only editions
- 2,166+ professionals earned the Dental Infection Prevention and Control Certificate
- 323+ professionals earned Certified in Dental Infection Prevention and Control (CDIPC)
- 56+ professionals earned Dental Industry Specialist in Infection Prevention and Control (DISIPC)

2025 HIGHLIGHTS CONT.



Grants & Contracts

- **CDC National Center for Emerging and Zoonotic Infectious Diseases (NCEZID) Cooperative Agreement**

Enabled ADS to host the 3rd Antibiotic Stewardship Summit (2025), deliver conference education, and develop chairside tools.

- **CDC Partner Promotion of Strategies to Advance Oral Health Cooperative Agreement:**

Supported ADS presentations on IPC at 3 ASTDD webinars and the 2025 NOHC Conference, development of an oral healthcare ICAR tool, and planning of a train-the-trainer course for 15 CDC-funded states.

- **OSHA Susan Harwood Training Program Grant:**

Awarded for the 2nd year, updating a free 3-hour safety training for tribal healthcare workers. Over 15 sessions are planned nationwide, targeting 425 participants, with more than 300 trained to date.



2024 – 2025 Scholarships

- **ADS-DANB-DALE Foundation Andrew Whitehead Education & Certification Scholarship:** removes financial barriers to help oral healthcare professionals access IPC education and certification (awarded 50 scholarships)
- **Anna Nelson, CDA, RDA, MA Scholarship:** provides dental assistants with Boot Camp registration fee assistance (awarded 25 scholarships)
- **Henry Schein Cares Scholarship:** provided underserved public health oral healthcare professionals with Boot Camp registration fee assistance (awarded 49 scholarships)

2025 SUPER SPONSORS & CORPORATE MEMBERS

Super Sponsors

BencoDental

COLTENE
SciCan

darby

**Dentsply
Sirona**

HENRY SCHEIN®

HuFriedyGroup
The Best in Practice

Kerr™

Medicom®
Pride in Protection

midmark™

parkell®

PATTERSON®
DENTAL

PLANMECA KAVO

ProEdge
DENTAL WATER LABS

RiteWipe™
THE HANDPIECE WIPE

Solmetex®
Dentistry's Complete
Provider of Water Solutions

Solmetex®
Sterisil®
DryShield®



Corporate Members

- A-dec, Inc.
- AeroClenz
- Agenics Labs, LLC
- Air Techniques
- AirGuard™
- Atlanta Dental Supply
- Beacontree Technologies, Inc.
- Compliance Training Partners/HPTC
- DDS Rescue
- DenLine Uniforms, Inc.
- Dental Health Products, Inc. - DHP
- Dental Products Lab, Inc.
- DentiSafe Premium Water Test
- Door to Door Dental, Inc.
- DOVE Dental Products
- Frött Solutions
- Halyard Health
- HealthFirst
- L & R Ultrasonics
- Man & Machine, Inc.
- Manitoba Dental Association
- Medical Purchasing Solutions
- Miele, Inc.
- NDC Dental
- NSK America Corp.
- Palmero Healthcare
- UptimeHealth
- Zyris, Inc.

ADS PARTNER ORGANIZATIONS

- Academy of General Dentistry (AGD)
- Accreditation Association for Ambulatory Health Care (AAAHC)
- Agencia Nacional de Vigilancia Sanitaria (ANVISA)
- American Academy of Pediatric Dentistry (AAPD)
- American Association of Dental Boards (AADB)
- American Association of Dental Office Managers (AADOM)
- American Association of Oral and Maxillofacial Surgeons (AAOMS)
- American Association of Orthodontists (AAO)
- American Dental Association (ADA)
- American Dental Assistants Association (ADAA)
- American Dental Educators Association (ADEA)
- American Dental Hygienists Association (ADHA)
- American Dental Public Health Association (AAPHD)
- American State and Territorial Dental Directors (ASTDD)
- Association for Professionals in Infection Control and Epidemiology (APIC)
- Association of Dental Support Organizations (ADSO)
- DANB/DALE Foundation
- Defense Health Agency (DHA)
- Dental Trade Alliance (DTA)
- Cape MARR
- CareQuest Institute for Oral Health
- Centers for Disease Control and Prevention (CDC)
- Chicago Dental Society
- FDI World Dental Federation
- Food and Drug Administration (AFD)
- Indian Health Service (IHS)
- IADR
- Manitoba Dental Association
- NDC
- National Dental Association (NDA)
- National Dental Hygienists' Association
- National Indian Health Board (NIHB)
- National Network for Oral Health Access (NNOHA)
- Occupational Safety and Health Administration (OSHA)
- Society of American Indian Dentists (SAID)
- SPEAR
- The Joint Commission
- Thomas P. Hinman Dental Meeting
- Union de Universidades de American Latina y el Caribe
- U.S. Department of Veterans Affairs



For More Information

One Glenlake Parkway, NE, Suite 1200, Atlanta, GA 30328

+1 (410) 571-0003 | (800) 298-6727

Office Hours

Monday – Friday, 8:00 AM – 4:30 PM Eastern

office@MyADS.org



Learn More About ADS Corporate Membership today!

Michelle Lee, CPC

Executive Director

(404) 944-4824

Andy Whitehead

Chief Engagement & Development Officer

(631) 664-1880

Check Out Our Upcoming Events

ADS Calendar