



2026 ADS Event Exhibit & Sponsor Prospectus



Table of Contents

2026 Event Information

2026 Exhibit Opportunities

2026 Sponsor Opportunities



About ADS

Founded in 1984, the Association for Dental Safety (ADS) is the only dental membership association for oral health care professionals that focuses exclusively on dental infection prevention and patient and provider safety.

ADS Vision:

Every dental visit is a safe visit.

ADS Mission:

To be the leading provider of infection prevention and control education, training, and credentialing that supports safe dental visits.



Have A Unique Sponsorship Idea?

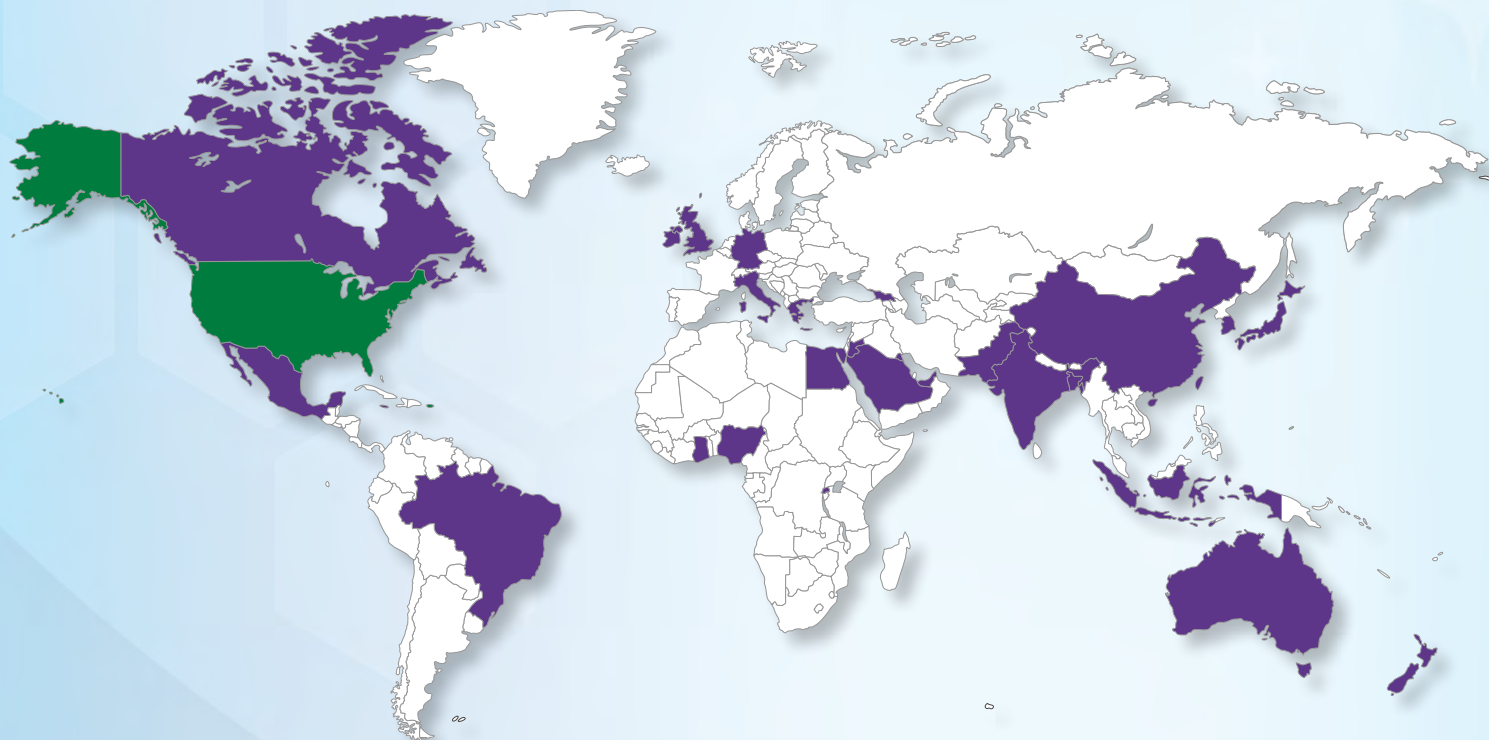
ADS offers a variety of unique opportunities to increase your visibility and maximize your exposure. If you have an idea for a unique sponsorship not listed in our prospectus, we would be happy to customize something to meet your marketing objectives.

Andy Whitehead

Chief Engagement & Development Officer, ADS

Awhitehead@MyADS.org

ADS Membership Information



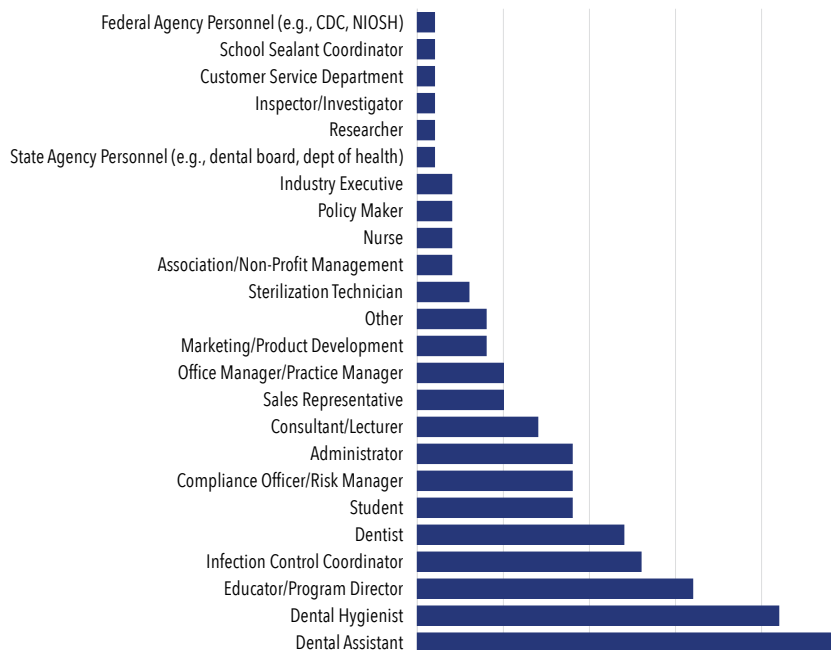
ADS Has 8,500+ Members

**We have members in all 50 states,
Puerto Rico, and 8 Canadian provinces!**

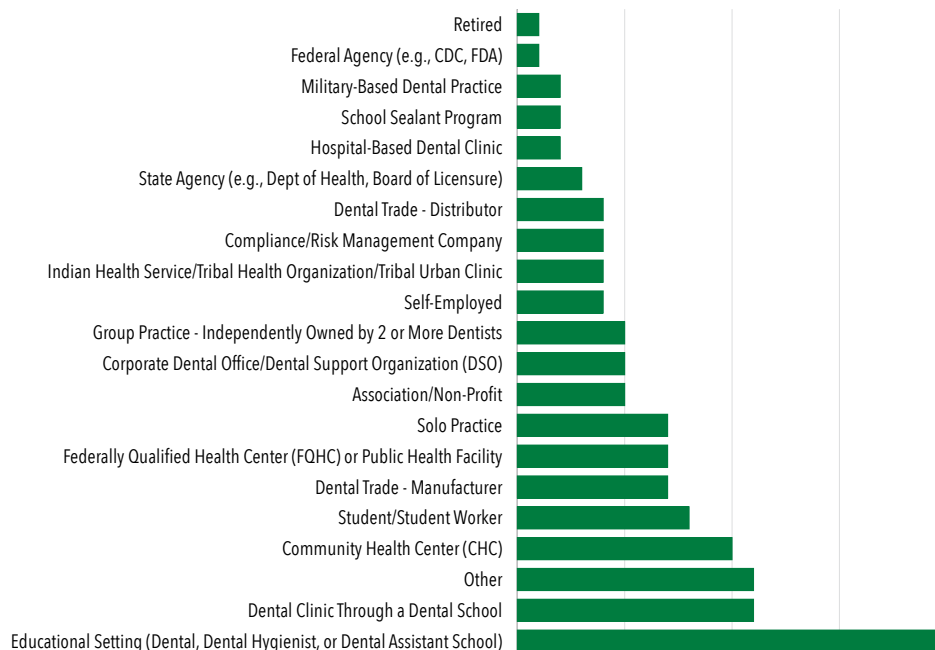
Countries Represented:

Australia	Germany	Jamaica	Nigeria
Bangladesh	Ghana	Japan	Rwanda
Bermuda	Greece	Jordan	Saudi Arabia
Brazil	Hong Kong	Korea, Republic of	Singapore
Canada	India	Kuwait	United Kingdom
China	Indonesia	Mexico	United States
Egypt	Italy	New Zealand	

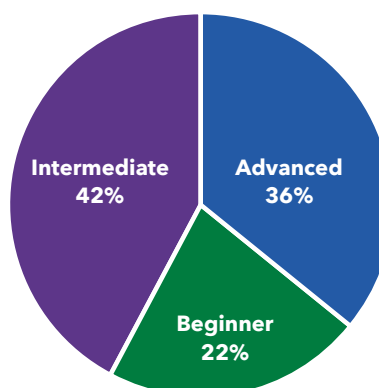
Professional Roles



Work Settings



Level of Expertise in Dental Infection Prevention & Safety





2026 Event Information

2026 ADS Dental Infection Control Boot Camp

A dynamic, foundational course attracting oral healthcare professionals from all backgrounds - including clinicians, infection control coordinators, office managers, sterilization technicians, and a strong military and federal presence. Covering infection control laws, regulations, guidelines, standards, and best practices, Boot Camp draws newcomers, career-changers, and those seeking a refresher. Exhibitors and sponsors enjoy direct access to influential decision-makers and rising leaders, making this an ideal event for connection and brand visibility.

February 2 – 4, 2026

February 5 - Federal Service Session

Crowne Plaza Atlanta Perimeter at Ravinia

4355 Ashford Dunwoody Road

Atlanta, GA 30346



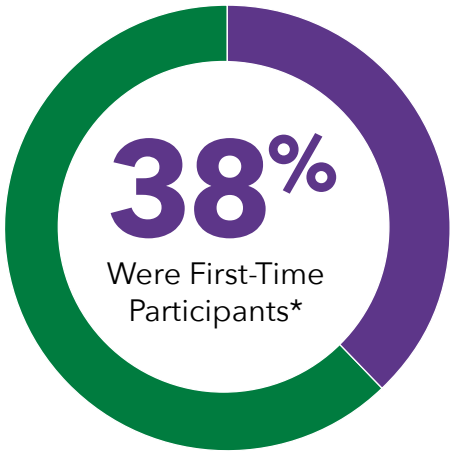
**Stat from 2025 Boot Camp*



2026 Event Information

2026 ADS Annual Conference

The world's leading conference for dental infection prevention, occupational health, and patient safety. Annual Conference unites oral healthcare professionals from across the globe – including clinicians, infection control coordinators, educators, consultants, compliance officers, and policy makers. Attendees make lasting connections, exchange valuable insights, and discover the latest scientific information in the field. For exhibitors and sponsors, the conference offers unparalleled access to engaged decision-makers and industry leaders – an ideal platform for showcasing product innovations and building valuable relationships.



May 27 – 29, 2026

The Grand America Hotel

555 South Main Street

Salt Lake City, UT 84111

**Stat from 2025 Annual Conference*

Benefits of Exhibiting and Sponsoring

Exhibiting at and sponsoring an ADS event offers premium marketing exposure to a dedicated audience committed to advancing dental safety. Our industry-leading educational events provide multiple opportunities to reach and engage with highly motivated professionals, boost brand recognition, establish thought leadership, and generate valuable, targeted leads.

2026 Exhibit Opportunities

EVENT				
	Boot Camp		Annual Conference	
Category	Early	*Late	Early	*Late
Registration Timeframe	Contract with Payment received by December 1	Contract with Payment received after December 1	Contract with Payment received by April 1	Contract with Payment received after April 1
Member	\$2,195	\$2,595	\$2,650	\$2,995
Non-Member	\$2,695	\$2,995	\$3150	\$3,495
Includes	<ul style="list-style-type: none"> • One 6' table in the exhibit hall • One free course registration (access to all sessions) • Company listing and profile on the event website and app • Company featured on PowerPoint and exhibitor signage • Participation in the Passport to Safety game 		<ul style="list-style-type: none"> • One 6' table in the exhibit hall • Two free conference registrations (access to all sessions) • Company listing and profile on the event website and app • Company featured on PowerPoint and exhibitor signage • Participation in the Passport to Safety game 	
Move In/Out	Move-In: Sunday 2:00PM - 5:00PM ET Move-Out: Tuesday 3:30PM - 5:30PM ET		Move-In: Wednesday 12:00PM - 5:00PM MT Move-Out: Friday 1:30PM - 4:00PM MT	
Exhibit Table Registration	https://www.myads.org/2026-boot-camp-exhibit-table-registration		https://www.myads.org/2026-annual-conference-exhibit-table-registration	

**Due to print deadlines, contracts received after January 1 for Boot Camp and after April 28 for Annual Conference may not be included on signage.*

2026 Sponsorship Opportunities

All Sponsors Also Get:

- Company listing and profile on the event website and mobile app
- Company logo on session slides and event signage

ADVERTISING		
Sponsorship Opportunities	Boot Camp	Annual Conference
Rotating Ad PowerPoint Slide (Unlimited) Submit a marketing slide for general session rotation	\$750	\$750
Wi-Fi Sponsorship	\$2,500	\$2,500
Digital Signage <ul style="list-style-type: none"> • Rotating ad (specs to be provided) on a digital meter board. 	\$750	NA
Event Website Homepage Ad (Limit 3) <ul style="list-style-type: none"> • Ad (specs to be provided) on the event website homepage 	\$1,000	\$1,000
Promotional Email (Limit 2) <ul style="list-style-type: none"> • Email sent to in-person event participants covering your company's products and services (subject to approval and sent by ADS). <i>*Email cannot negatively portray other products or companies.</i>	\$1,500	\$1,500
Mobile App (Exclusive) <ul style="list-style-type: none"> • Logo displayed at the bottom of the app menu. • Marketing ad as the app's splash screen. • Send up to two push notifications to all in-person participants (scheduled by ADS). 	\$5,000	\$5,000
Registration (Exclusive) <ul style="list-style-type: none"> • Provide a 60-second promotional video for ADS's social media before the event. • Logo featured on registration website and confirmation emails. • Include a promotional paragraph (subject to approval) in the pre-event "Know Before You Go" email. 	\$5,000	\$5,000
Hand Hygiene Sponsor (Exclusive) <ul style="list-style-type: none"> • Your hand sanitizer will be the official hand hygiene product in all key locations (e.g., registration, session rooms, exhibit hall, and restrooms in the event area) • Submit a marketing slide for general session rotation. 	\$3,000	\$3,000

BRANDED TAKEAWAYS		
Sponsorship Opportunities	Boot Camp	Annual Conf.
Notebook (Exclusive) <ul style="list-style-type: none"> Logo on notebook (co-branded with ADS) 	\$5,000	\$5,000
Welcome Bag (Exclusive - both events) <ul style="list-style-type: none"> Logo on welcome bag (co-branded with ADS) Provide a welcome bag insert (sponsor supplies quantity needed) 	\$5,000	\$5,000
Welcome Bag Insert (Unlimited) <ul style="list-style-type: none"> Provide a welcome bag insert (sponsor supplies quantity needed) 	\$500	\$500

FOOD & BEVERAGE		
Sponsorship Opportunities	Boot Camp	Annual Conf.
Continental Breakfast <ul style="list-style-type: none"> Logo on breakfast signage Listed in the agenda on event website and app Logo and QR code to your URL of choice at each table during meal 	\$2,500 Limit 2 Sponsors Per Day	\$2,500 Limit 3 Sponsors Per Day
Lunch <ul style="list-style-type: none"> Logo on lunch signage Listed in the agenda on event website and app Logo and QR code to your URL of choice at each table during meal 	\$4,000 Limit 3 Sponsors Per Day	\$4,000 Limit 3 Sponsors Per Day
Morning Refreshment Break <ul style="list-style-type: none"> Logo on refreshment break signage Listed in the agenda on event website and app Logo and QR code to your URL of choice at each table during break 	\$2,000 Limit 1 Sponsor Per Break	\$2,000 Limit 1 Sponsor Per Break
Afternoon Refreshment Break <ul style="list-style-type: none"> Logo on refreshment break signage Listed in the agenda on event website and app Logo and QR code to your URL of choice on each table during break 	\$2,000 Limit 1 Sponsor Per Break	\$2,000 Limit 2 Sponsors Per Break
VIP Reception <ul style="list-style-type: none"> Logo on VIP Reception signage Company name listed on the VIP Reception invitation Attend the reception with ADS board members, speakers, and VIP guests 	\$3,500	\$3,500
Welcome Dinner & Live Fun'draising Auction Thursday, May 28		
Happy Hour <ul style="list-style-type: none"> Logo on bar signage Listed in the agenda on event website and app Sponsor receives 15 additional drink tickets to use at sponsor's discretion 	NA	\$3,500
Welcome Dinner & Live Fun'draising Auction - Meal <ul style="list-style-type: none"> Logo on dinner signage Listed in the agenda on event website and app 	NA	\$15,000 Limit 2 Sponsors
Welcome Dinner & Live Fun'draising Auction - Bar (Exclusive) <ul style="list-style-type: none"> Logo on bar signage Listed in the agenda on event website and app Sponsor receives 15 additional drink tickets to use at sponsor's discretion 	NA	\$6,500
Mountain of Gift Cards Game Sponsor <ul style="list-style-type: none"> Fund a collection of desirable gift cards displayed in a visually appealing way and raffled as a grand prize (ADS to purchase gift cards on sponsor's behalf) 	NA	\$2,000

PRESENTATION SPONSORSHIPS

Sponsorship Opportunities	Boot Camp	Annual Conference
Product Discussion <ul style="list-style-type: none"> Host a 30-minute session on your products and/or services - with appropriate scientific references Listed in the agenda on the event website and app (information must be provided by deadline) ADS will promote the Product Discussion lineup through: <ul style="list-style-type: none"> One rotating event PowerPoint slide One social media post One push notification in the app <p><i>*Presentations cannot negatively portray other products or companies.</i></p>	<p>\$4,000 6 Available</p>	<p>\$4,000 6 Available</p>
Opening Ceremonies & Awards (Exclusive) <ul style="list-style-type: none"> Logo included in social media posts, emails, session title PowerPoint slide, event website, and app 	<p>NA</p>	<p>\$3,500</p>
General Sessions <ul style="list-style-type: none"> Logo included in promotional graphics, social media posts, emails, session title PowerPoint slide, event website and app 	<p>\$1,500 Click Here For Agenda</p>	<p>\$1,500 Agenda In Progress</p>
Dr. John S. Zapp Global Lecture (Exclusive) <ul style="list-style-type: none"> Logo included in, social media posts, emails, session title PowerPoint slide, event website and app Opportunity to introduce speaker 	<p>NA</p>	<p>\$3,500</p>
Breakout Sessions <ul style="list-style-type: none"> Logo included in, social media posts, emails, session title PowerPoint slide, event website and app 	<p>NA</p>	<p>\$750 Agenda In Progress</p>
James A. Cottone Award for Excellence in Investigative Research Award <ul style="list-style-type: none"> Logo featured on award email. Company name listed on Awards page. 	<p>NA</p>	<p>\$1,500</p>

Thank You to Our Super Sponsors



Thank You to Our Corporate Members

A-dec, Inc.	Dental Health Products	Man & Machine
AeroClenz	Dental Products Lab	Manitoba Dental Association
Agenics Labs	DentiSafe Premium Water Test	Medical Purchasing Solutions
Air Techniques	Door to Door Dental	Miele
AirGuard™	DOVE Dental Products	NDC Dental
Atlanta Dental Supply	Frött Solutions	NSK America Corp.
Beacontree Technologies, Inc. (Reprolog)	Halyard Health	Palmero Healthcare
Compliance Training Partners/HPTC	HealthFirst	ProEdge Dental Water Labs
DDS Rescue	Kerr TotalCare Metrex	UptimeHealth
DenLine Uniforms	L & R Ultrasonics	Zyris

Thank You to Our Partner Organizations

Academy of General Dentistry (AGD)	CareQuest Institute for Oral Health
Accreditation Association for Ambulatory Health Care (AAAHC)	Centers for Disease Control and Prevention (CDC)
Agencia Nacional de Vigilancia Sanitaria (ANVISA)	Chicago Dental Society
American Academy of Pediatric Dentistry (AAPD)	FDI World Dental Federation
American Association of Dental Boards (AADB)	Food and Drug Administration (AFD)
American Association of Dental Office Managers (AADOM)	Indian Health Service (IHS)
American Association of Oral and Maxillofacial Surgeons (AAOMS)	IADR
American Association of Orthodontists (AAO)	Manitoba Dental Association
American Dental Association (ADA)	NDC
American Dental Assistants Association (ADAA)	National Dental Association (NDA)
American Dental Educators Association (ADEA)	National Dental Hygienists' Association
American Dental Hygienists Association (ADHA)	National Indian Health Board (NIHB)
American Dental Public Health Association (AAPHD)	National Network for Oral Health Access (NNOHA)
American State and Territorial Dental Directors (ASTDD)	Occupational Safety and Health Administration (OSHA)
Association for Professionals in Infection Control and Epidemiology (APIC)	Society of American Indian Dentists (SAID)
Association of Dental Support Organizations (ADSO)	SPEAR
DANB/DALE Foundation	The Joint Commission
Defense Health Agency (DHA)	Thomas P. Hinman Dental Meeting
Dental Trade Alliance (DTA)	Union de Universidades de American Latina y el Caribe
Cape MARR	U.S. Department of Veterans Affairs